



# PARK TOWER CONDOMINIUM ASSOCIATION

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## Park Tower Cable and Internet Service Survey

Our current bulk Cable TV and Internet Service contract will expire in April 2024. The Park Tower Board of Directors formed a Taskforce of Unit Owners to consider options for these services. In order to consider everyone's needs and wants for the next contract period, the Taskforce requests Unit Owners and Residents complete this short informational survey. Your input is very important to us and much appreciated. Our goal is to provide the best possible service at a fair price.

**Please reply by June 16, 2023. Failure to follow the survey instructions may result in your survey being uncouncted.** Thank you.

If you are an owner renting out your unit, please either estimate your answers based on your understanding of your renter's needs, or request your renter complete the survey.

All responses will be compiled anonymously, but we need to make sure we count no more than one owner and one renter (if unit is rented out) per unit. If you own or rent more than one unit, please fill out one survey per unit. An asterisk (\*) denotes a question which must be answered, otherwise we'll be unable to include your answers.

1. \*Unit Number \_\_\_\_\_ Owner \_\_\_\_\_ Renter \_\_\_\_\_ Do you currently live at Park Tower? Yes \_\_\_\_\_ No \_\_\_\_\_

2. What is your email address? \_\_\_\_\_

3. How many of the following types of internet-connected devices do you currently have and how many do you expect to have in 2-3 years?

Digital assistants (i.e., Alexa, Google Assistant) – Now \_\_\_\_\_ In 2 to 3 Years \_\_\_\_\_

Computers and laptops – Now \_\_\_\_\_ In 2 to 3 Years \_\_\_\_\_

Smart phones and tablets / iPads – Now \_\_\_\_\_ In 2 to 3 Years \_\_\_\_\_

Smart TVs, streaming video devices (i.e., DVR) – Now \_\_\_\_\_ In 2 to 3 Years \_\_\_\_\_

4. Answer "Yes" if any of the following statements are true regarding streaming. Otherwise, answer "No."

I do not stream because I do not know how. Yes \_\_\_\_\_ No \_\_\_\_\_

I do not stream because I do not have a Smart TV, or other streaming device. Yes \_\_\_\_\_ No \_\_\_\_\_

I do not stream because of connectivity problems. Yes \_\_\_\_\_ No \_\_\_\_\_

I would stream if I understood the technology. Yes \_\_\_\_\_ No \_\_\_\_\_

5. What percentage of the total time that you are viewing video content at home are you viewing Cable / Broadcast TV (either live or recorded) vs. streaming services (i.e., YouTube, Hulu, Netflix, Amazon PRIME, HBOmax, Paramount Plus, Peacock, etc.), now and that you expect to be 2 to 3 years from now? Please enter your estimate as a whole number for regular TV and a whole number for streaming... must add up to 100%.

Must add up to 100%

Cable / Broadcast TV – Now: \_\_\_\_\_%

Must add up to 100%

2 to 3 years from now: \_\_\_\_\_%

Streaming Services – Now: \_\_\_\_\_%

2 to 3 years from now: \_\_\_\_\_%

6. Broadcast / Cable TV (not streaming) - Please list which TV or cable channels (e.g., WGN, CNN, Hallmark, Turner Classics, Showtime, HBO, PBS, etc.) or types of channels (e.g., news, sports, broadcast TV, other-language channels, premium channels, etc.) are most important to you.

Particular cable / broadcast channels: \_\_\_\_\_

\_\_\_\_\_

Types of channels: \_\_\_\_\_

\_\_\_\_\_

7. (a) On average, how many hours of programming per week do you record using TiVo? \_\_\_\_\_ (Please enter a whole number.)

(b) On average, how many hours do you stream? \_\_\_\_\_ (Please enter a whole number.)

8. (a) Are you satisfied with your internet speed? Yes \_\_\_\_\_ No \_\_\_\_\_

(b) Are you satisfied with our present Cable TV provider? Yes \_\_\_\_\_ No \_\_\_\_\_

If "No" please provide suggestions and/or experience with other cable companies:

\_\_\_\_\_

9. Any other comments or suggestions? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

This survey can either be turned in electronically at [parktowercondo-mgmt@habitat.com](mailto:parktowercondo-mgmt@habitat.com), or a hardcopy can be dropped off in the slot at the front desk or the management office during business hours.

If you prefer, you can complete this survey electronically, at: TBA.

Thank you.